



For Immediate Release
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SOFA WEST: Santa Fe 2011 Special Exhibits and Events

SANTA FE, NM. The **New Mexico Museum of Art** in Santa Fe will present a small exhibition at SOFA WEST: Santa Fe 2011 previewing the Museum's show **Kimono: Karen LaMonte and Prints of the Floating World**, which takes place at the Museum June 24-November 6, 2011. The *Floating World* exhibit juxtaposes **Karen LaMonte's** life-sized cast-glass sculpture of a kimono with figurative Japanese woodblock prints.

Karen LaMonte's kimonos reflect the ancient Japanese cultural norm in which the human figure is depleted of all curves, becoming an idealized cylindrical form. Exhibited alongside will be Japanese ukiyo-e prints. Ukiyo-e translates to 'pictures of the floating world,' a reference to paintings and prints that depict the ephemeral or hedonistic aspects of life enjoyed in Japan's pleasure districts, often embodied in the figures of courtesans and Kabuki theater actors.



Karen LaMonte
Image courtesy of The New Mexico Museum of Art

Laura Addison, Curator of 20th Century Contemporary Art, New Mexico Museum of Art will also moderate a **Lecture Series** panel discussion related to the *Floating World* exhibition. (See Lecture Series release)

SOFA WEST special events include an **invitation-only Design Reception** at the fair sponsored by **Trend Magazine**, Thursday, August 4 from 4-5:30 pm. Renowned architects and designers discuss the topic *Southwestern Dreamin': High Desert Aesthetic in Contemporary Architecture and Design*.

Ticketed Events Open to the Public:

- **Moving History: An Insider Tour of Acoma Pueblo and Pottery**

Tuesday, August 2, 8:30 am-6:30 pm. An intimate day excursion to the ancient high-mesa pueblo village of Acoma led by **Dr. Bruce Bernstein**, Executive Director, Southwestern Association for Indian Arts (SWAIA) and the Santa Fe Indian Market. Settled around 1100, Acoma Pueblo is one of the oldest continuously inhabited communities in the United States and remains a vibrant center for traditional Native pottery-making and tribal celebrations. Learn about Acoma's historical, cultural and spiritual significance in an informal 'rolling' introductory seminar by Dr. Bernstein, a curator at the National Museum of Natural History in Washington, DC and former Director and Chief Curator at Santa Fe's Museum of Indian Arts and Culture. Participants will also visit significant cultural landmarks such as the 17th century St. Esteban pueblo church, meet potters who continue to follow ancient Acoma Pottery practice and enjoy a Pueblo lunch provided by the daughters of Lucy Lewis (1898-1992), the last of the Acoma 'matriarchs of pottery,' who was largely responsible for the revival of 1000 year-old Mimbres black-on-white pottery designs. Lewis' daughters are also well-regarded traditional Acoma potters in their own right. Cost for the day trip is \$300/person.



Acoma Pueblo

For more information or to register, contact Recursos/Royal Road at 505.577.9659, or tcarlson@royalroadtours.com, or download a reservation form at www.sofaexpo.com

- **Private backstage tour of The Santa Fe Opera**

Friday morning, August 5. Witness the remarkable process of how an opera production comes together in a comprehensive 'behind-the-scenes' tour that includes many of the Opera's production and front-of-house areas. See the costume shop, props shop, and inner workings of the talented Opera staff first-hand, including David Zimmerman, Wig/Makeup Department Head for the Santa Fe and Dallas operas. Zimmerman will discuss the effect of makeup and hair on transitioning a character from young to old, light-skinned to tan, thin to fat as well as changed ethnicity—all techniques in action in this season's productions.



David Zimmerman, Wig/Makeup Department Head, The Santa Fe Opera

The morning begins at 9:15 am with coffee and pastries at SOFA WEST: Santa Fe in the lobby of the Santa Fe Convention Center. Transportation from the Convention Center is provided.

Tickets are \$25/person and can be purchased by contacting Julie Oimoen, julie@theartfaircompany.com, 847.913.7830. Limited to 40 participants. Shuttle departs Convention Center at 9:40 am and returns at 12:15 pm.

Take advantage of special SOFA rate for Santa Fe Opera's production of *The Last Savage*, 8:30 pm Friday, August 5 (subject to availability). Call the Santa Fe Opera box office at 505.986.5900 or 800.280.4654 for more information and to purchase tickets.

Full details and registration available soon on www.sofaexpo.com.

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SOFA WEST: Santa Fe 2011 and spotlight presentation of *The Intuit Show of Folk and Outsider Art* take place at the Santa Fe Convention Center, 201 W Marcy Street, Santa Fe, NM as follows: Opening Night, Wednesday, August 3 begins with FIRST LOOK Preview, an invitation-only event for Museum of New Mexico Foundation supporters from 5-6:30 pm. SOFA WEST VIP Cardholders may enter at 6:30 pm. Opening Night Public Preview begins at 7 pm. Tickets are \$50 and will be available on sofaexpo.com or at the door beginning at 5 pm. Opening Night continues until 9 pm. General admission fair hours are Thursday, August 4 - Sunday, August 7 from 12 noon-6 pm. Tickets are \$15 for single day general admission and \$25 for a four-day pass. Catalogs may be purchased for \$15 at the exposition. Visit www.sofaexpo.com for more information.

High-resolution images and press releases are available for immediate download at www.sofaexpo.com/sfpress.