

SOFA

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2nd Annual Sculpture Objects & Functional Art Fair: SOFA WEST: SANTA FE 2010 July 8 - 11, 2010 at the Santa Fe Convention Center

Opening Night: Wednesday, July 7

A Special Member Preview for the Museum of New Mexico Foundation and SOFA VIPs

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CHICAGO, May 17, 2010: Long heralded as the nation's premier fairs for outstanding contemporary decorative arts and design in New York and Chicago, SOFA's 2nd annual Western edition, **SOFA WEST: Santa Fe** will run from **Thursday, July 8 - Sunday, July 11, 2010 at the Santa Fe Convention Center**. Opening Night, **Wednesday, July 7**, is an invitation-only Special Member Preview for the **Museum of New Mexico Foundation** and SOFA VIP Cardholders. **Mark Lyman**, Founder/Director of SOFA and President, The Art Fair Company says, "We are delighted to partner on Opening Night with the Museum of New Mexico Foundation, which will invite its upper-level donors to an early Special Member Preview, offering them first opportunity to purchase." Over 2,000 guests attended SOFA WEST's inaugural Opening Night last year, with an estimated 10,000 visitors attending the fair during its four day run, exceeding Lyman's projections by over 50%. Plans are well underway for the **SOFA WEST 2010 Lecture Series** Thursday through Saturday, free with paid admission to the fair, and the popular **VIP Program** for high-level clients of SOFA WEST participating galleries and SOFA WEST VIP Cardholders.



Lino Tagliapietra sculptures at Holsten Galleries stand at SOFA WEST 2009



Christine Nofchissey McHorse represented by Clark + Del Vecchio

Lyman says, "The first SOFA WEST last year was about eye-opening discovery—a base on which to build awareness of the extraordinary artistry at the Fair. Conversely our collector base expressed keen interest in learning more about the extraordinary cultural and artistic heritage of Santa Fe and its surrounding Native American Pueblos." To this end, SOFA WEST 2010 will present **Historic Bond/Contemporary Spirit: Collecting New Southwest Native Pottery**, a pre-SOFA WEST, three-day event featuring artist, curator and collector presentations, off-site tours of historical sites, museum and collector home tours. Tailored for the art collector and connoisseur, *Historic Bond/Contemporary Spirit* presenters include **Garth Clark**, author/specialist in modern and contemporary ceramics, curator, critic and dealer; **Bruce Bernstein**, PhD, executive director, Southwestern Association for Indian Arts (SWAIA); and **Ellen Bradbury**, former director of Museum of Fine Arts in Santa Fe (now New Mexico Museum of Art). The programming begins Tuesday, July 6, 2010, one day before SOFA WEST opens, and runs through Thursday, July 8 at the Santa Fe Convention Center. Fee: \$825 persons without lodging. **View full schedule of events and register at www.sofaexpo.com/spirit/.**

Lyman reports strong, first-time exhibitors participating in SOFA WEST 2010 include **Joan B. Mirviss Ltd.**, of New York, world-renowned specialist in Japanese contemporary ceramics; **browngrotta arts** of Wilton, CT representing foremost international fiber artists; **Southwestern Association for Indian Arts (SWAIA)** producer of Santa Fe's esteemed Indian Art Market, showcasing four contemporary Native American jewelers; Santa Fe's established fine art dealer, **Linda Durham Contemporary Art** presenting **Kellogg Johnson** and other Santa Fe-based and regional sculptors; **Lyons Wier Gallery** of New York dedicated to exhibiting young artists with fresh vision; and a new Santa Fe gallery, **David Richard Contemporary**, representing acclaimed artists working in glass like Venetian **Laura de Santillana**, whose work is presently touring US museums.



Sakurai Yasuko, represented by Joan B. Mirviss Ltd.



Laura de Santillana represented by David Richard Contemporary

Among the premier dealers returning to SOFA WEST are **Holsten Galleries** of Santa Fe (formerly of the Berkshires), which will present the extraordinary artistry of Italian glass maestro, **Lino Tagliapietra**; **Clark + Del Vecchio** of Santa Fe (formerly Garth Clark Gallery of New York), presenting sculptural and contemporary Native ceramics by **Christine McHorse** and others; secondary market specialist, **Donna Schneier Fine Arts** of Palm Beach; **Del Mano Gallery** of Los Angeles, specialist in turned and sculptural wood art; bamboo basketry specialist **TAI Gallery/Textile Arts** of Santa Fe; **Bullseye Gallery** of Portland OR, presenting glass masters **Klaus Moje** and **Richard Marquis**; **Scott Jacobson Gallery** of New York (formerly Leo Kaplan Modern) representing acclaimed glass artist/designer **Dan Dailey**; **Habatat Galleries** of Royal Oak, MI presenting large-scale, cast glass sculptures by **Howard Ben Tré**, renowned for his outdoor public commissions; **Jane Sauer Gallery** of Santa Fe offering the crystal-encased floral sculptures of **Paul Stankard** with their origins in the historic flame-worked paperweight tradition; **William Zimmer Gallery** of Mendocino, CA, specialist in contemporary studio furniture; **Blue Rain Contemporary** of Santa Fe and Scottsdale, AZ, showcasing the best of contemporary Native American art including **Tammy Garcia**; and top European art jewelry scholar and dealer **Charon Kransen Arts** of New York.

Not to miss **special events** presented by SOFA WEST include:

SOFA WEST Celebrates at the Santa Fe Opera! Join artist **Klaus Moje**, renowned “painter in glass,” whose colorful panels and vessel forms reference the Bauhaus school, Russian Constructivism and the Op Art movement of the 1960s, for an evening of food, wine, and music at the Santa Fe Opera, nestled in the gorgeous Sangre de Cristo and Jemez Mountains. Highlights from *The Magic Flute*, other German operas, and a variety of selections will be performed by members of the Santa Fe Opera Company apprentice singer program. This event begins at 6 pm, Thursday, July 8 and the \$80.00 per person ticket price includes wine, dinner buffet, and the performances. Proceeds from the event will benefit **the Santa Fe Opera Apprentice Program for Singers**. For tickets call the **Santa Fe Opera Box Office at 800.280.4654** Limit: 100 persons!



Klaus Moje represented by Bullseye Gallery



Meow Wolf from *The Moon is to Dance on*.

The Desert is an Ocean: a “free-for-all” open-invitation, outdoor evening party on Saturday, July 10, 6 – 10 pm in the Santa Fe Convention Center Courtyard. Featuring **Meow Wolf**, a Santa Fe-based artist collective known for its installation art that completely reinvents its show spaces with every exhibit. Meow Wolf’s amorphous, semi-transparent, marine-inspired 15 foot soft-sculpture environment will gradually inflate for visiting, dancing, and exploring. Artists will be present in costumes from their March 2010 theatrical piece *The Moon is to Dance On*. Expect funky lights, sounds, projections, and performance art inside and around the transparent nautilus-style dome and its extruding tentacles. Also featuring live jazz music by pianist **Eliot Fischer** and violinist **Karles McQuade**; live jazz dance by **Moving People Dance**; Brazilian, Latin, Funk, and Soul original vinyl mixes by **DJ Pablo 77**; and **Whistle Works Steam Engine**, a steam-powered handmade whistle machine. Grilling and libations will be available for purchase throughout the evening. A beer tent will benefit the **Friends of Contemporary Art of the New Mexico Museum of Art**.

Lyman concludes, “Santa Fe is a major art and culture destination celebrating its 400th anniversary this year. SOFA WEST joins its high summer season with the Santa Fe Opera and Folk Art Market in full swing. Don’t miss the excitement!” For more information on other arts events happening during SOFA WEST, visit the official website of the Santa Fe Convention & Visitors Bureau -- <http://www.santafe.org/>.

Make your plans now to attend SOFA WEST: Santa Fe 2010! It’s easier than ever to get to there! Special rates on American Airlines! Visit the Travel and Lodging page on www.sofaexpo.com. For general information on SOFA WEST: Santa Fe 2010, visit www.sofaexpo.com, email info@sofaexpo.com or call 773.506.8860

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