

SOFA

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Media Inquiries
Barbara Smythe-Jones
800. 357.7632
barbara@sofaexpo.com
www.sofaexpo.com/sfpress

The Museum of New Mexico Foundation to Host Special Member Preview On Opening Night of 2nd Annual Sculpture Objects & Functional Art Fair: SOFA WEST 2010 At Santa Fe Convention Center

Chicago. Mark Lyman, President, The Art Fair Company, announced an expansion of The Museum of New Mexico Foundation's participation in the Opening Night Preview of the second annual Sculpture Objects & Functional Art Fair: SOFA WEST 2010 in Santa Fe, NM, Lyman says, "After the tremendous turnout of over 2000 persons at our first SOFA WEST preview gala last year, the Foundation plans an intimate, private Opening Night preview for its highest level supporters, inviting its Circles membership and Business Council to an exclusive, early viewing of the fair. These individuals and companies are the movers and shakers of Santa Fe and New Mexico's vibrant arts and culture. We are pleased to offer the Foundation a first-class art event for its most stalwart supporters and give them first opportunity to purchase."



Crowds packed the aisles during the Opening Night Preview of SOFA WEST: Santa Fe 2009

Tom Aageson, Executive Director, The Museum of New Mexico Foundation (MNMF) says, "We expect many of MNMF's top supporters to attend the Special Member Preview, and that SOFA WEST with its exciting art will be a strong draw. We look forward to working with the Fair to create a festive event for our major donors. Museum Foundation (MNMF) is a private, non-profit organization dedicated to the four museums and historical state monuments that comprise the Museum of New Mexico: the Palace of the Governors and the New Mexico History Museum, the New Mexico Museum of Art, the Museum of International Folk Art, and the Museum of Indian Arts & Culture/Laboratory of Anthropology (www.museumfoundation.org). MNMF depends on its memberships and private giving to fund its umbrella museums' acquisitions and programming.



Visitors in the CLARK + DELVECCHIO booth at SOFA WEST: Santa Fe 2009.

The Museum of New Mexico Foundation's Special Member Preview at SOFA WEST 2010 Opening Night, Wednesday, July 7 will be from 5:00 – 6:30 pm at the Santa Fe Convention Center. Admittance from 6:30 - 9:00 pm will be by VIP invitation-only. SOFA WEST: Santa Fe is the newest addition to the SOFA brand, joining its long-standing sister fairs in Chicago and New York. SOFA art fairs are international, gallery-presented expositions of artworks bridging contemporary decorative, fine art and design (www.sofaexpo.com). SOFA WEST opens to the general public on Thursday, July 8 and will run through Sunday, July 11 at the Santa Fe Convention Center, 201 West Marcy Street.

Visit the SOFA WEST: Santa Fe 2010 online press room for downloadable high-resolution press images, releases, and to register for press credentials at www.sofaexpo.com/sfpress/. For general information on SOFA Fairs in Santa Fe, Chicago and New York, visit www.sofaexpo.com.

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THE INTERNATIONAL SCULPTURE OBJECTS & FUNCTIONAL ART FAIR

4401 NORTH RAVENSWOOD, #301, CHICAGO, IL 60640-5871 773.506.8860 773.345.0774 fax www.SOFAEXPO.com