



## SOFA CHICAGO 2010 PROVIDES THE PERFECT SETTING TO GET YOUR ART ON AT NAVY PIER NOV. 5 – 7

Ornamentum Gallery, Charon Kransen Arts, Snyderman-Works, Aaron Faber Gallery, Sienna Gallery, Yvel Galleries and Sabbia among a dozen galleries to present works spanning the creative arc from high design to avant-garde

### FOR IMMEDIATE RELEASE

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CHICAGO — The Art Fair Company, based in Chicago, presents two art fairs under one roof at Chicago's historic Navy Pier Friday, Nov. 5 – Sunday, Nov. 7, 2010. For the first time, The Intuit Show of Folk & Outsider Art will share center stage in Festival Hall with Chicago's much-anticipated art fair mainstay, SOFA CHICAGO, the 17th Annual International Sculpture Objects & Functional Art Fair.

On track with last year, **SOFA CHICAGO 2010**, the annual international Sculpture Objects & Functional Art exposition and Chicago's longest continually running annual art fair, will feature 80 art galleries and dealers from 10 countries including an impressive array of galleries showcasing the most elegant and innovative works of jewelry designers from around the world, spanning the creative arc from high design to avant-garde.

#### Ornamentum Gallery of International Contemporary Art Jewelry

(Hudson, N.Y.) will showcase works on the avant-garde side of the creative spectrum by Austria's **Petra Zimmermann** and Stockholm's **Adam Grinovich**. Zimmermann is fascinated with the unusual interaction of kitsch elements, artistic interpretation and critical reflection. Leather, pigment, found objects, lacquer and plaster are just a few of the materials Grinovich uses to create his unique and thought-provoking brooches, necklaces, bracelets and rings. Similarly, **Sienna Gallery** (Lenox, M.A.) will present the designs by **Lauren Kalman**. By creating objects of adornment that are unconventional in their application to the body Kalman questions traditional values with the intent to communicate alternative thought about material worth, social custom, and the body.



Agnes Larsson  
 Carbo, 2010  
 Ornamentum



Liv Blavarp  
 Necklace  
 Charon Kransen Arts

Charon Kransen Arts, Snyderman-Works and Aaron Faber Gallery are among the galleries straddling the creative realm and avant-garde with their impressive selection of artists. **Charon Kransen Arts** (New York) is dedicated to supporting artists' personal vision and supports the innovative approach, characterized by the use of a wide spectrum of materials from paper to precious metals. The international roster of artists they will be presenting at SOFA CHICAGO 2010 will include **Liv Blavarp** (Norway), **Andera Janosik** (U.S.), **Barbara Paganini** (Italy), **Lucy Sarneel** (Holland) and Korean-born **Eun Yeon Jeung** (Canada).

Philadelphia's **Snyderman-Works Gallery** will be exhibiting **Bruce Metcalf's** whimsical yet restrained creations in a solo exhibition space and, in their main space, works by **Hongsock Lee**, who creates pieces in the traditional Keum-boo style, an ancient Korean gilding technique used to apply thin sheets of gold to silver, to make silver-gilt.



Jordan Barnett-Parker  
 Starspiegel2a  
 Aaron Faber Gallery

New York's **Aaron Faber Gallery**, known for its extensive collection of 20th and 21st century fine jewelry will present **Atelier Zobel's** flamboyant, dramatic precious jewelry combining wearable forms with a theatrical, larger-than-life esthetic as well as **Barbara Heinrich's** graphic based works transformed and enhanced by intricate surface textures of matte and polished gold and **Michael Good's** light, flexible and incredibly fluid works, created by his "Anticlastic raising" technique.

**The Tel Aviv-based Yvel Galleries** has become almost synonymous with high design. Founded in 1986 by **Oma and Isaac Levy**, Yvel continues a century old tradition of creating exquisite jewelry featuring gold and pearls in different colors that have universal appeal to women of any age. Their creations have graced celebrities including vocalists Rihanna and Katy Perry, TV personality Kim Kardashian as well as actresses Kristen Bell and Elizabeth Perkins, among others. Chicago's **Sabbia Gallery** also focuses on high design and will feature elegant works created from precious metals and rose cut diamonds by Athens Greece's **Lina Fanourakis**.

For more information about these and all galleries featured in SOFA CHICAGO 2010 visit [sofaexpo.com](http://sofaexpo.com).



Bruce Metcalf  
 Snyderman-Works



Yvel  
 Necklace  
 Yvel, Jerusalem

THE  
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**SOFA CHICAGO** is the longest continuously running art fair in Chicago, debuting at the Sheraton Hotel and Towers in 1994, with 58 exhibitors and 14,000 people attending. In 1995, SOFA CHICAGO moved to Festival Hall at Chicago's historic Navy Pier. Since then, this pioneering fair has been held annually in the fall at Navy Pier with an average of 85 dealers and 35,000 persons attending. Sales at the fair are estimated at 15 - 20 million dollars per show. Clients include museums, art advisors, interior designers and architects as well as both seasoned and new collectors.

What distinguishes SOFA art fairs in Chicago, New York and Santa Fe, NM from other top art events is their focus on 3-dimensional artworks that cross the boundaries of fine art, decorative art and design. SOFA is noted for its exceptional presentation, with an elite selection of international dealers presenting for sale one-of-a-kind masterworks in handsome, custom-designed gallery exhibits. SOFA is produced by The Art Fair Company of Chicago, Ill., who also produces SOFA NEW YORK and SOFA WEST: Santa Fe as well as the Intuit Show and numerous other US art fairs. SOFA CHICAGO is the largest of the three fairs. For more information please visit [sofaexpo.com](http://sofaexpo.com).

The Art Fair Company presents the 17th Annual SOFA CHICAGO 2010 + The Intuit Show of Folk and Outsider Art under one roof at Navy Pier's Festival Hall Nov. 5-7. This two-fair, three-day art event features sculptural objects and functional art; outsider, ethnographic non-traditional folk art and visionary art, plus special art exhibitions and art lectures. One general admission ticket of \$15 admits visitors to both fairs, related lecture series, special exhibits and events. \$25 three-day passes and discounted student, senior and group tickets are also available. Hours are Friday and Saturday, 11 a.m. to 8 p.m.; and Sunday, noon to 6 p.m. The public is also invited to the opening night preview, Thursday, Nov. 4 from 7-9 p.m. Preview tickets are \$50. For tickets or more information visit [sofaexpo.com](http://sofaexpo.com) and [outsiderfolkartfair.com](http://outsiderfolkartfair.com).

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