

# SOFA

Sept. 24, 2009

Dear Member of the Press,

You are cordially invited to attend the **Opening Night Preview Party** for the 16th Annual SOFA CHICAGO 2009, the critically acclaimed Sculpture Objects & Functional Art Fair, on Thursday, Nov. 5 from 5 to 9 p.m. at Navy Pier's Festival Hall (600 E. Grand Avenue). This exclusive event offers first viewing of masterworks in this year's Fair, as well as the opportunity to meet and mingle with leading members of the art and design community.

For entrance to Opening Night on Nov. 5 and/or admission to the Fair during regular show hours (Friday, Nov. 6 and Saturday, Nov. 7 from 11 a.m. to 8 p.m. and Sunday, Nov. 8 from noon to 6 p.m.), **please visit our online press room at [www.sofaexpo.com/epress](http://www.sofaexpo.com/epress) and complete the form under the Credentials tab (the third tab)**. Press badges (required for admission) will be available for pick up at the SOFA press check-in desk in the lower level of Navy Pier's Festival Hall 2 (far east side of the Pier) beginning Opening Night, Thursday, Nov. 5 at 5 p.m. and during regular Fair hours. If you do not register in advance, please bring your press credentials and photo ID for verification and entrance into the show; you will also need to fill out a brief form with your contact information.

Downloadable press releases and high-resolution images suitable for print publication are available immediately in the SOFA CHICAGO 2009 press room, at [www.sofaexpo.com/epress](http://www.sofaexpo.com/epress).

Please don't hesitate to call me at (773) 327-3830 x 104 or email [mattm@carolfoxassociates.com](mailto:mattm@carolfoxassociates.com) for additional materials or information. Television live remote feeds can be arranged before and after show hours. I will gladly coordinate interviews for you with SOFA Founder/Director Mark Lyman or any of the galleries and/or artists represented in the Fair (based on their availability).

We look forward to welcoming you to SOFA CHICAGO 2009.

Best regards,

Matt Miller  
Carol Fox & Associates, Inc.

**carol fox**  
marketing & public relations for the arts  
ASSOCIATES

THE INTERNATIONAL SCULPTURE OBJECTS & FUNCTIONAL ART FAIR

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